**Team members can send fundraising/solicitation emails directly through their personal Cycle for Survival participant page or send fundraising emails from their personal email accounts. Below are three sample email templates that can be used and/or edited. It’s important to provide those you ask with the link directly to your individual or team page.**

Sample Solicitation Email 1

Family and Friends,

I’ve committed to beating rare cancers, and I need your support.

I’m participating in the local **Crush Cancer** event on May 3rd and raising funds to benefit Cycle for Survival and pioneering research led by Memorial Sloan Kettering Cancer Center (MSK).

**100% of every dollar I raise will go directly to MSK**, one of the world’s premier cancer research institutions. The groundbreaking studies and clinical trials conducted benefit patients worldwide.

**Funding for research is critical.** Approximately 50% of people with cancer are fighting a rare cancer. And these are familiar diseases: all pediatric cancers, leukemia, lymphoma—and thyroid, ovarian, brain and pancreatic cancers—among many others. The patients fighting rare cancers face limited, if any, treatment options.

**You can make an impact.** Every dollar you give will fund research. Progress—and the real hope it brings to patients and families—is possible because of contributions from people like you.

**Please consider supporting my efforts.** Click here [insert personal webpage link] to go to my page where you can make a 100% tax-deductible online donation. Thank you in advance for your support!

LET’S CRUSH CANCER!
[INSERT YOUR NAME]

P.S. If you are interested participating in the event, visit [www.letscrushcancer.org](http://www.letscrushcancer.org). Register a team or sign up to volunteer! The event is held at Onelife Fitness on Virginia Beach Blvd, all indoor cycle bikes are provided, and no riding experience required!

Sample Solicitation Email 2

Family and Friends,

Cycle for Survival—the national movement to beat rare cancers—is a cause dear to me. I’m participating in the local Crush Cancer event to benefit Cycle for Survival on May 3rd, 2020 to further the efforts to crush cancer.

**100% of every dollar raised will fund pioneering rare cancer research led by Memorial Sloan Kettering Cancer Center.**

Rare cancers affect approximately 50% of people diagnosed with cancer. Many of these diseases are familiar—such as leukemia and lymphoma, all pediatric cancers, brain, ovarian, and pancreatic cancers, among many others—and they may have hit too close to home for you, too.

That’s why we need your help: Rare cancer patients deserve new and better treatment options—now. **A donation of any size** ensures that more research gets funded, enabling new discoveries.

Even though we all can’t be doctors or researchers, we can arm them with critical funds to beat these diseases. Please donate on my fundraising page at [Insert personal webpage link]!

Thanks in advance for your support!

LET’S CRUSH CANCER!
[INSERT YOUR NAME]

P.S. If you are interested in participating in the event, go to [www.letscrushcancer.org](http://www.letscrushcancer.org) and register a team or sign up to volunteer today! The event is held at Onelife Fitness on Virginia Beach Blvd, all cycle bikes are provided, no riding experience required!

Sample Solicitation Email 3 (Follow Up Email)

Family and Friends,

My **CRUSH CANCER** event benefitting Cycle for Survival is coming up and I wanted to reach out again and ask for your support. Please consider giving today. Every dollar matters in the fight against rare cancers!

**100% of your donation will benefit rare cancer research** led by Memorial Sloan Kettering Cancer Center.

Memorial Sloan Kettering treats more than 400 different subtypes of cancer and conducts one of the largest clinical research programs in the world. As a foremost cancer research institution, discoveries from these studies and clinical trials help patients worldwide. Because of generous contributions from people like you—new and better treatment options are possible.

**Please join me to Crush Cancer and donate today.** Click here [insert personal fundraising page link] to go to my fundraising page, where you can make a 100% tax-deductible online donation.

Thank you in advance!

LET’S CRUSH CANCER!
[INSERT YOUR NAME]